



Street nameplate specification

V2 Oct 2019

Norwich City Council has two sign types: Classic and Standard

Classic

In the city centre and some conservation areas the Classic sign design is required. These are traditionally made in cast iron but polycarbonate is also acceptable subject to approval of a test sample.

Main streets



Characteristics:

- Main streets - scalloped border
- Yards – non-scalloped black border.

Yard signs



For all classic signs

- Black text on white background
- Capitalised san serif font
- Embossed borders and text.

Standard

Used outside of the city centre and most areas not in conservation areas.



- Caxton Roman bold font
- 90mm capital letters
- Black letters on white background with black border
- Reverse mounted on Polycarbonate sheet
- 'No through Road' symbol is required for a cul-de-sac (diag. 816.1).

Post mounted

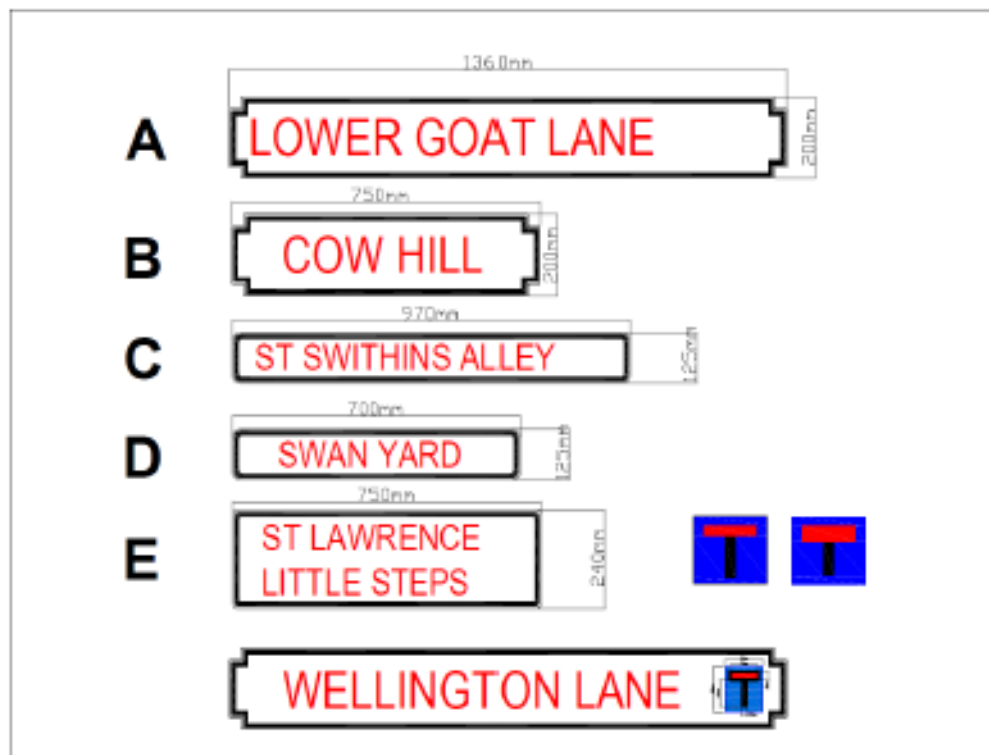
- Install street nameplate in rear of adopted footpath or verge.
- Set posts in ground to one third of post height.
- Posts secured by concrete foundations to C 8/10 conc to BS8500.

Wall Mounted signs

Polycarbonate plate fixed to black backboard and fixed to wall using 6-8no 50mm screws depending on length of plate.

Classic

Example of sign dimensions
(Text is black on white background)



Suppliers

G & G Road Traffic Signs
15 Foxholes Road
Leicester
LE3 1TH
t: 0116 254 4445

East Coast Casting Co Limited
Foundry Site
Norwich Road
Carbrooke
Watton
Norfolk IP25 6TL
t: 01953 881741

Font style:

G&G Road Traffic Signs used the Ministry of Transport font (MOT)

The type-faces used are:
(all upper case)

100mm **MINISTRY OF TRANSPORT**
75mm **MINISTRY OF TRANSPORT**
50mm **MINISTRY OF TRANSPORT**
25mm **MINISTRY OF TRANSPORT**

This is the closest font style to the original

Otherwise please use Helvetica for other suppliers

Standard

Product examples:



Post mounted



Wall mounted

Supplier

Filcris Ltd
The Old Fire Station
Broadway, Bourn
Cambridge CB3 7TE

01954 718327

Caxton Roman Bold

Caxton Roman Bold

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