



Norwich 2040 City Vision

#norwich2040

CreateNorwich: with big ideas

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CreateNorwich



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norwich 2040
city vision

NORWICH

THE CITY OF
INNOVATORS
& PIONEERS



**CREATE
NORWICH**

A visioning project for schools, initiated and supported by The Freeman of Norwich.

Introduced by

Nigel Back, Chairman of the Norwich Freeman's Charity

Alice Whitney, CreateNorwich Project Manager

Also present: John Harben, CreateNorwich Project Leader

Martyn Richards, CreateNorwich Researcher/Learning Facilitator

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Year 12 students from nine secondary schools in the city have been invited to create and explore their vision for the future of the city, and their working lives within it. In three stages:

Imagine

During this term students are coming up with their big idea and are writing a one-page expression of it. Their ideas may span many disciplines, themes and areas of civic life.

Research

In the spring term they will complete programmes of research activity for which they will receive funding. Their research may include visits to schools by experts, controversialists and commentators, field trips to institutes, centres of excellence, workshops and studios.

PRESENT

In the summer term, they will work with technical and creative professionals to develop a presentation of their ideas. They may wish to use film, model-making, storyboards, a stage performance or even a product to best present their vision. Students will present their ideas over a 3-day public exhibition at the Forum in July 2019. The public alongside civic and business leaders will be invited and encouraged to view the schools' presentations and meet the teenagers behind them.

CreateNorwich is inclusive. Our schools are from across the city, mainly state-supported and including special educational needs schools. Each school has formed a Project Team of approximately 6-10 students.

- CreateNorwich enables students to experience real world workplaces and to explore their ideas in professional, supported environments.
- CreateNorwich connects schools to local business and cross- sector organisations, developing pathways to higher or further education and future employment opportunities for their students.



A key component of CreateNorwich is that it connects businesses and cross-sector organisations to young people in education. We intend for these interactions to be mutually beneficial.

Benefits include:

- **The opportunity to engage with students as they are considering their options for the future**
- **Engaging with students outside of formal work experience programmes, on their active projects**
- **Your professional experience will benefit the students. In turn, we expect you to be inspired by the boldness and optimism of the students' visions of the future**
- **A meaningful and enjoyable CSR activity alongside our future designers and decision makers**
- **The opportunity to be involved with and witness the introduction of ideas that may have a transformational impact on the future of the city.**

We are on the lookout for a range of local and national professionals, businesses and organisations to support our participants to shape, develop and present their ideas.

- **Register your interest with us today or via email.**
- **Once the students have submitted their ideas, we will run these past you in a manner that suits you.**
- **If you feel you, your colleagues or organisation can support the students to reality check, plan, research and present their ideas, you let us know how you are willing to contribute.**
- **You may be able to offer your professional advice in person to the students, or to be able to offer them a tour of your facilities or access to technology and other resources. It is up to you.**
- **You may commit as little or much time and resource as you like. Schools have a budget, which they are to use towards their research and realisation of their presentation.**

Other opportunities

- **Please tell your colleagues, friends and family about the project**
- **Keep in touch with us and please visit the exhibition, talk to our students and celebrate their ideas!**

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