

The background of the entire image is a solid dark blue. In the lower half, there are faint, dark silhouettes of two people, a woman on the left and a man on the right, holding hands and walking towards the right. The text is overlaid on the upper half of the image.

Norwich 2040 City Vision

#norwich2040

Working together:
to deliver life-changing, socially-just services

Dr Jan Sheldon



St Martins

more than a home
for the homeless

A tale of two cities

- Fast growing – economic, social, cultural and environmental influence out of proportion to size

Vs

- Poor job opportunities, low pay, significant differences in life expectancy across wards and only 45% of students gaining 5 or more GCSE's



Across England

- England (2017) 307,000 people homeless or living in inadequate accommodation – 4,751 rough sleepers – 15% more than 2016
- 169% increase since 2010



East of England

- More than 20,000 people are homeless
- Street Count Nov 2017: Norwich (30), Kings Lynn and West Norfolk (9) and Waveney (8)
- Norwich Outreach (Pathways): July (19) August (26), September (34) October (**42**)



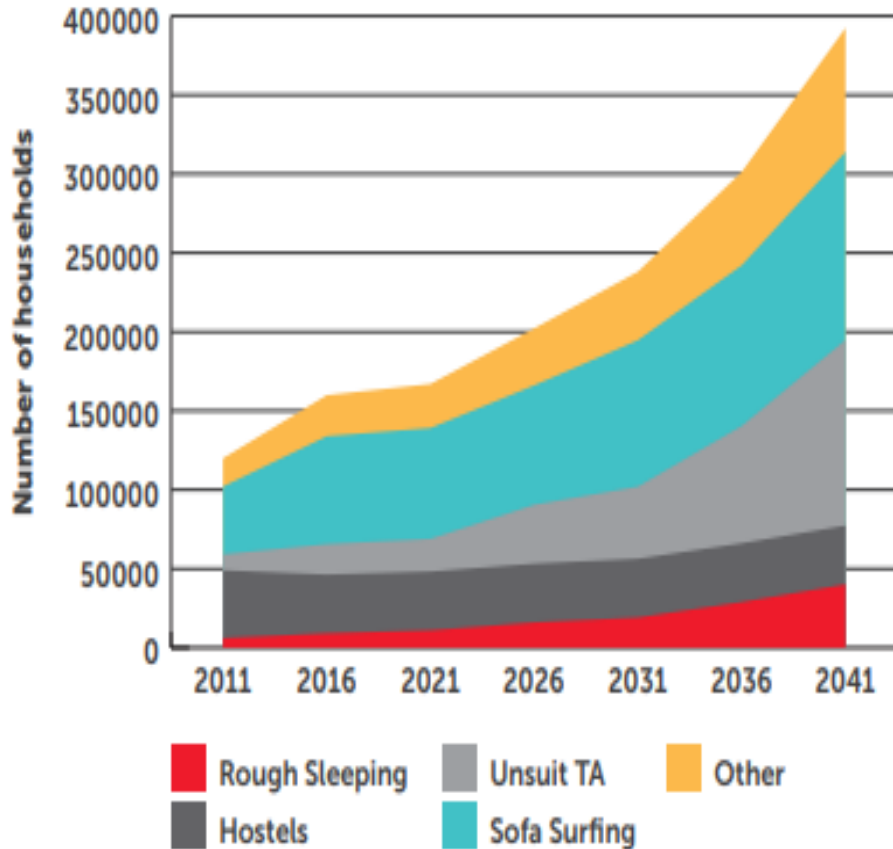
Why?

- Social Housing has reduced 20% since 2011
- Affordable housing?
- Affordable rents - 80% of market value
- Wages flat lining
- Benefit reforms = benefit cuts - 42 since 2010
- Poor transition procedures
- The human factor



Looking forward

Figure 1: Baseline Forecasts of Core Homelessness Main Component, Great Britain, 2011-41



By 2041 (23 years) prediction for number of rough sleepers across the UK:

- 40,100 (2017 – 4,751)
- **744%** increase

Category	2011	2016	2021	2026	2031	2036	2041
Rough Sleeping	6,100	9,100	11,000	16,000	19,100	28,900	40,100
Hostels	42,900	37,200	37,200	37,200	37,200	37,200	37,200
Unsuitable temporary accommodation	10,100	19,300	20,700	37,300	45,700	74,300	117,500
Sofa Surfing	42,900	68,300	70,200	75,600	92,700	101,700	119,100
Other	17,900	26,000	27,900	36,100	43,400	59,200	78,500
Total	119,900	159,900	167,000	202,200	238,100	301,300	392,400



Greater Norwich Homelessness Strategy 2015 -2020

Broadland, Norwich and South Norfolk Councils working together to address 4 key areas:

- target resources at those people who are most at risk of homelessness
- help people find affordable, safe, good quality housing
- work better together with partners, so that we can work in a co-ordinated way to prevent homelessness
- help people develop independent living skills, maintain or regain their independence to reduce the risk of someone becoming homeless in the future.

https://www.norwich.gov.uk/downloads/download/1881/housing_strategies



Pathways

- Outreach service launched July 2018
- Partnership of 7 organisations:
 - NHS City Reach, Future Projects, Shelter, The Feed, Salvation Army, YMCA Norfolk and St Martins *funded by Norwich City Council*
- Seamless and integrated service focused on housing, healthcare and benefit services
- Visible presence across Norwich
- No wrong door
- Aim to reduce the number of people sleeping rough



Our services

- Pathways
- Direct access hostel - Bishopbridge House
- Temporary accommodation
- Residential care - Highwater House
- Housing with care - Webster Court
- Move through hostel - Dibden Rd
- Group homes/Supported living
- Community support – prevention work
- Training & development - Under 1 Roof

... own tenancy/independence/continued support



St Martins 2019 -2021 Strategy

During 2019 – 2021 we have identified 6 key ambitions. These are:

- to prevent homelessness wherever possible
- to deliver crisis support
- to deliver sustained support
- to continue to be an employer of choice
- to continue to be well managed and efficient
- to communicate clearly.



The big things for St Martins

- Prevention (including mental health services) is important; it reduces homelessness and pressure on crisis services
- We will develop a new Housing First 20 bed project
- We will be piloting new fundraising initiatives (including contactless payment machines)
- We will be implementing our legacy income strategy
- We will be working on increasing the number of our volunteers and making sure they feel supported



Stories from the streets



Conference 22-11-2018

norwich 2040
city vision

Moving forward **together**

- Give your time where you can – we need volunteers
- Recognise that the majority of people on the street don't choose to be there
- Encourage people to engage with services – a hand up **not** a hand out – promote Pathways to ensure people get the help that they need
- Support initiatives and projects which are working hard to reduce the number of rough sleepers - talk to us or the City Council before doing your own thing
- **Together** we can change lives and deliver positive outcomes



Contact us

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