

Application for a Premises Licence under the Licensing Act 2003

Please read the following instructions first –

- Use the extra page at the end of the form to provide further details if necessary
- When it is complete you can submit the form directly to us – use the submit button. You may wish to print and keep a copy of the completed form for your records. For information about filling in this type of electronic form, use the help button
- For any applications which include the sale of alcohol, you will need to ensure the Designated Premises Supervisor has completed the consent form and upload it to validate your application
- Before you complete this form -
 - [Please read the available information on the Licensing Act 2003 \(opens in a new tab\)](#)
 - [Please read the application specific guidance notes \(opens in a new tab\)](#)
 - [Please read the Home Office guidance and refer to it while completing your application \(opens in a new tab\)](#)

What district/local area are you applying to?

I / We (premises licence holder name)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Premises Details

Postal address of premises or, if none, ordinance survey map reference or description

Postcode

Telephone number of premises

What is the non-domestic rateable value of the premises?

Trading name of the business

Applicant Details

Please state whether you are applying for a premises licence as

Please confirm:

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities or

I am making the application pursuant to a:

Statutory function or

A function discharged by virtue of His Majesty's prerogative

INDIVIDUAL APPLICANTS (fill in as applicable)

Note, names provided in this section must match the premises licence holder names given earlier.

Title

Forename(s)

Surname

Are you 18 years or older? Yes No

Date of birth

Current postal address if different from premises address

Postcode

Telephone number

Email address

Confirm email address

Right to Work - where applicable (if demonstrating a right to work via the [Home Office online right to work checking service \(opens in a new tab\)](#)), the 'share code' provided to the applicant by that service.

Input share code if applicable

SECOND INDIVIDUAL APPLICANT (IF APPLICABLE)

Title

Forename(s)

Surname

Date of birth (you must be 18 years old or over)

Current postal address if different from premises address

Postcode

Telephone number

Email address

Confirm email address

Right to Work - where applicable (if demonstrating a right to work via the [Home Office online right to work checking service \(opens in a new tab\)](#)), the 'share code' provided to the applicant by that service.

Input share code if applicable

OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In case of a partnership or other joint nature (other than a body corporate), please give the name and address of each party concerned.

Name

Juliette Elizabeth Bendell

Address

11 Westwick Street
Norwich
NR2 4TT

Registered number (where applicable)

6856961

Description of applicant (for example, partnership, company, unincorporated association etc.)

Limited

Telephone number (if any)

[REDACTED]

Email address (optional)

[REDACTED]

Confirm email address (optional)

[REDACTED]

Agent details

Title

Mrs

Forename(s)

Juliette

Surname

Bendell

Address

11 Westwick Street

Postcode

NR2 4TT

Telephone number

[REDACTED]

Email address

[REDACTED]

Confirm email address

[REDACTED]

Operating Schedule

When do you want the premises licence to start?

01/06/2026

Please note, your application for a premises licence may take up to two months to determine.

If you wish the licence to be valid only for a limited period, when do you want it to end?

Are more than 5,000 people to attend the premises at any one time?

Yes No

If 5,000 or more people attend the premises at any one time, please state the number expected to attend

16

General description of premises ([please read guidance note 1 \(opens in a new tab\)](#))

City Brides Is An Appointment Only Bridal Boutique Within A Mezzanine Premises With Two Fitting Areas. Each Appointment Is Limited To A Maximum Of 8 Guests To Ensure A Safe Controlled And Supervised Environment. Alcohol Is Provided Only As A Complimentary Refreshment To Customers Attending Pre Booked Appointments Served In Small Quantities By The Glass And Consumed On The Premises. No Alcohol Is Supplied To Walk In Customers Or For Off Site Consumption. Opening Hours Are Mon To Wed And Sun 10AM To 4PM
Thurs 10AM To 8PM
Sat 10AM To 6PM. The Premises Operates As A Quiet Environment With No Music. The Designated Premises Supervisor Oversees Alcohol Provision And Ensures Compliance With Licensing Objectives. Staff Are Trained In Responsible Alcohol Service Including Challenge 25. Crime And Disorder Is Controlled Through Appointment Only Access
Cctv And An Incident Log. Public Safety Is Maintained With Fire Safety Measures
Clear Exits
First Aid And Controlled Numbers. Public Nuisance Is Prevented Through Low Footfall
No Vertical Drinking And Respect For Neighbours. Children Must Be Accompanied And No Alcohol Is Served To Under 18S.

Operating Schedule Continued

What licensable activities do you intend to carry on from the premises?

(Please see [section 1 of the Licensing Act 2003 \(opens in a new tab\)](#) and [Schedule 1 and 2 to the Licensing Act \(opens in a new tab\)](#)).

Provision of regulated entertainment

- a) plays
- b) films
- c) indoor sporting events
- d) boxing or wrestling entertainment
- e) live music
- f) recorded music
- g) performance of dance
- h) anything of a similar description to that falling within e, f or g

i) Provision of late night refreshment (hot food and, or drink 11pm-5am)

j) Supply of alcohol

Is the premises exclusively or primarily selling alcohol for consumption on the premises?

Do you want to remove the requirement to name a Designated Premises Supervisor (DPS)? Yes No

A

Plays Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the performance of a play take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>			
				No	<input type="checkbox"/>			
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))					
Mon	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Tues	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Wed	<input type="text"/>	<input type="text"/>				State any seasonal variations for performing plays (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>						
Thur	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Fri	<input type="text"/>	<input type="text"/>	Non standard timings. Where you intend to use the premises for the performance of a play at different times than those listed, please list (please read guidance note 5 (opens in a new tab))					
	<input type="text"/>	<input type="text"/>						
Sat	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Sun	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						

B

Films Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the exhibition of films take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>
				No	<input type="checkbox"/>
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))		
Mon	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Tues	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Wed	<input type="text"/>	<input type="text"/>	State any seasonal variations for the exhibition of films (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>			
Thur	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Fri	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Sat	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Sun	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			

C

Indoor Sporting Events Standard days and timings (please read guidance note 6 (opens in a new tab))										
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?			Yes	<input type="checkbox"/>	No	<input type="checkbox"/>				
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))							
Mon	<input type="text"/>	<input type="text"/>								
	<input type="text"/>	<input type="text"/>								
Tues	<input type="text"/>	<input type="text"/>								
	<input type="text"/>	<input type="text"/>								
Wed	<input type="text"/>	<input type="text"/>					State any seasonal variations for indoor sporting events (please read guidance note 4 (opens in a new tab))			
	<input type="text"/>	<input type="text"/>								
Thur	<input type="text"/>	<input type="text"/>								
	<input type="text"/>	<input type="text"/>								
Fri	<input type="text"/>	<input type="text"/>	Non standard timings. Where you intend to use the premises for indoor sporting events at different times than those listed, please list (please read guidance note 5 (opens in a new tab))							
	<input type="text"/>	<input type="text"/>								
Sat	<input type="text"/>	<input type="text"/>								
	<input type="text"/>	<input type="text"/>								
Sun	<input type="text"/>	<input type="text"/>								
	<input type="text"/>	<input type="text"/>								

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the boxing or wrestling entertainment take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>			
				No	<input type="checkbox"/>			
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))					
Mon	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Tues	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Wed	<input type="text"/>	<input type="text"/>				State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>						
Thur	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Fri	<input type="text"/>	<input type="text"/>	Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times than those listed, please list (please read guidance note 5 (opens in a new tab))					
	<input type="text"/>	<input type="text"/>						
Sat	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Sun	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						

E

Live music Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the performance of live music take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>
				No	<input type="checkbox"/>
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))		
Mon	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Tues	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Wed	<input type="text"/>	<input type="text"/>	State any seasonal variations for performance of live music (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>			
Thur	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Fri	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Sat	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Sun	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			

F

Recorded music Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the playing of recorded music take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>			
				No	<input type="checkbox"/>			
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))					
Mon	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Tues	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Wed	<input type="text"/>	<input type="text"/>				State any seasonal variations for playing recorded music (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>						
Thur	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Fri	<input type="text"/>	<input type="text"/>	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times than those listed, please list (please read guidance note 5 (opens in a new tab))					
	<input type="text"/>	<input type="text"/>						
Sat	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Sun	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						

G

Performance of dance Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the performance of dance take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>
				No	<input type="checkbox"/>
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))		
Mon	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Tues	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Wed	<input type="text"/>	<input type="text"/>	State any seasonal variations for the performance of dance (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>			
Thur	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Fri	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Sat	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			
Sun	<input type="text"/>	<input type="text"/>			
	<input type="text"/>	<input type="text"/>			

H

<p>Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6 (opens in a new tab))</p>			<p>Please give a description of the type of entertainment you will be providing</p> <div style="border: 1px solid black; height: 80px; width: 100%;"></div>				
			<p>Will the entertainment take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))</p>		Indoors	<input type="checkbox"/>	
			Outdoors	<input type="checkbox"/>			
			Both	<input type="checkbox"/>			
<p>Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?</p>				Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Day	Start time	Finish time	<p>Please give further details here (please read guidance note 3 (opens in a new tab))</p>				
Mon	<input type="text"/>	<input type="text"/>	<div style="border: 1px solid black; height: 150px; width: 100%;"></div>				
	<input type="text"/>	<input type="text"/>					
Tues	<input type="text"/>	<input type="text"/>					
	<input type="text"/>	<input type="text"/>					
Wed	<input type="text"/>	<input type="text"/>					
	<input type="text"/>	<input type="text"/>					
Thur	<input type="text"/>	<input type="text"/>					
	<input type="text"/>	<input type="text"/>					
Fri	<input type="text"/>	<input type="text"/>					
	<input type="text"/>	<input type="text"/>					
Sat	<input type="text"/>	<input type="text"/>					
	<input type="text"/>	<input type="text"/>					
Sun	<input type="text"/>	<input type="text"/>					
	<input type="text"/>	<input type="text"/>					

State any seasonal variations for entertainment of a similar description to that falling within (e), (f) and (g) [\(please read guidance note 4 \(opens in a new tab\)\)](#)

Non standard timings. Where you intend to use the premises for entertainment of a similar description to that falling within (e), (f) or (g) at different times than those listed, please list [\(please read guidance note 5 \(opens in a new tab\)\)](#)

I

Late night refreshment Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the provision of late night refreshment take place indoors or outdoors or both? (Please read guidance note 2 (opens in a new tab))		Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes	<input type="checkbox"/>			
				No	<input type="checkbox"/>			
Day	Start time	Finish time	Please give further details here (please read guidance note 3 (opens in a new tab))					
Mon	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Tues	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Wed	<input type="text"/>	<input type="text"/>				State any seasonal variations for the provision of late night refreshment (please read guidance note 4 (opens in a new tab))		
	<input type="text"/>	<input type="text"/>						
Thur	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Fri	<input type="text"/>	<input type="text"/>	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times than those listed, please list (please read guidance note 5 (opens in a new tab))					
	<input type="text"/>	<input type="text"/>						
Sat	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						
Sun	<input type="text"/>	<input type="text"/>						
	<input type="text"/>	<input type="text"/>						

J

Supply of alcohol Standard days and timings (please read guidance note 6 (opens in a new tab))		Will the supply of alcohol be for consumption: (please read guidance note 2 (opens in a new tab))		On the premises <input checked="" type="checkbox"/>	<input type="checkbox"/>
				Off the premises <input type="checkbox"/>	<input type="checkbox"/>
				Both <input type="checkbox"/>	<input type="checkbox"/>
Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?				Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Day	Start time	Finish time	State any seasonal variations for the supply of alcohol (please read guidance note 4 (opens in a new tab))		
Mon	<input type="text" value="10:00"/>	<input type="text" value="16:00"/>	<div style="border: 1px solid black; height: 150px; width: 100%;"></div>		
	<input type="text"/>	<input type="text"/>			
Tues	<input type="text" value="10:00"/>	<input type="text" value="16:00"/>			
	<input type="text"/>	<input type="text"/>			
Wed	<input type="text" value="10:00"/>	<input type="text" value="16:00"/>			
	<input type="text"/>	<input type="text"/>			
Thur	<input type="text" value="10:00"/>	<input type="text" value="20:00"/>			
	<input type="text"/>	<input type="text"/>	<div style="border: 1px solid black; height: 150px; width: 100%;"></div>		
Fri	<input type="text" value="10:00"/>	<input type="text" value="16:00"/>			
	<input type="text"/>	<input type="text"/>			
Sat	<input type="text" value="10:00"/>	<input type="text" value="18:00"/>			
	<input type="text"/>	<input type="text"/>			
Sun	<input type="text" value="10:00"/>	<input type="text" value="16:00"/>			
	<input type="text"/>	<input type="text"/>			

State the name and details of the individual whom you wish to specify on the licence as Designated Premises Supervisor (DPS).

Title	<input type="text"/>
Forename(s)	<input type="text"/>
Surname	<input type="text"/>
Date of birth	<input type="text"/>
Home address	<input type="text"/>
Postcode	<input type="text"/>
Personal licence number	<input type="text"/>
Issuing licensing authority	<input type="text"/>
	<input type="text"/>

Please complete the 'Consent of individual to being specified as designated premises supervisor' form and have the person specified above confirm the details given.

Consent to being specified as Designated Premises Supervisor

I,

[Full name of designated premises supervisor]

of

[Home address of designated premises supervisor]

Hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for:

Type of application

by

[Name of premises licence holder/s]

Relating to a premises licence

[Number of existing licence, if any]

For
Name of premises

Address of premises

Postcode

And any premises licence to be granted or varied in respect of this application made by

Name of premises licence holder/s

Concerning the supply of alcohol at
Name of premises

Address of the premises

Postcode

Consent of individual to being specified as premises supervisor (cont.)

I confirm that I am entitled to work in the United Kingdom and am applying for, intend to apply for or currently hold a personal licence, details of which I have set out on this form.

Personal licence number

[insert personal licence number, if any]

Personal licence issuing authority (if any)

Name of authority

Address of authority

Postcode

Telephone number of authority

Confirmation

Name

Date

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children ([please read guidance note 8 \(opens in a new tab\)](#))

Children not be left unattended in store children will always be supervised and there is no adult entertainment or any of the above.

L

Do you intend to apply for ONLY seasonal or non-standard timings for your activities or opening hours?			Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
Hours premises are open to the public Standard days and timings (please read guidance note 6 (opens in a new tab))			State any seasonal variations (please read guidance note 4 (opens in a new tab))			
Day	Start time	Finish time				
Mon	10:00	16:00				
Tues	10:00	16:00				
Wed	10:00	16:00				
Thur	10:00	20:00				
Fri	10:00	16:00				
Sat	10:00	18:00				
Sun	10:00	16:00				
			Non standard timings. Where you intend to use the premises to be open to the public at different times than those listed, please list (please read guidance note 5 (opens in a new tab))			

M – Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) ([please read guidance note 9 \(opens in a new tab\)](#))

We have assessed and mitigated risks associated with alcohol licensing. We will prevent underage sales with a Challenge 25 policy, refuse alcohol to intoxicated guests, and ensure all children are supervised by an adult. Noise is minimized by separate exit routes and staff guidance. We will maintain a safe environment with controlled guest numbers, staff training, incident logs, and ongoing reviews of procedures.

b) The prevention of crime and disorder

The premises operates on a strictly appointment-only basis, ensuring controlled access and a calm, supervised environment at all times. CCTV will be installed covering the entrance and main shop floor, with recordings retained for a minimum of 28 days and made available to authorities upon request. An incident log will be maintained. Staff will be trained to monitor customer behaviour and respond appropriately. A Challenge 25 policy will be in place, and acceptable forms of identification will include passport, driving licence or PASS card.

c) Public safety

The premises will be maintained in a safe condition at all times. Fire safety equipment, including alarms and extinguishers, will be installed and regularly serviced. Fire exits will be clearly marked and kept unobstructed. Customer numbers are strictly controlled through pre-booked appointments, with a maximum of 8 guests per booking, ensuring the premises is never overcrowded. All electrical equipment will be safely installed and maintained. A first aid kit will be available on site and staff will be familiar with emergency procedures.

d) The prevention of public nuisance

City Brides operates as a quiet, boutique retail environment with no walk-in trade and no music, ensuring minimal noise impact. The appointment-only system limits footfall and maintains a calm atmosphere. Alcohol is provided only in small quantities as complimentary refreshments and is not sold for off-site consumption. No vertical drinking is permitted. Customers will be encouraged to respect neighbouring properties when arriving and leaving the premises. Waste will be disposed of responsibly and at appropriate times.

e) The protection of children from harm

Children are permitted on the premises when accompanied by a responsible adult. The environment is safe, calm and supervised at all times. A Challenge 25 policy will be in place to prevent underage access to alcohol. No alcohol will be served to persons under the age of 18. Staff will remain vigilant to ensure children are protected from harm at all times.

Custom Process Configuration

XML Specific

Application type	<input type="text"/>
Licence Case Type	<input type="text"/>
Licence Status	<input type="text"/>
XML Template	<input type="text"/>
CAPS Reference	26/00654/PREM

Payments request

CallingAppID	<input type="text"/>
CallingAppRef	<input type="text"/>
PaymentSourceCode	<input type="text"/>

Response response

PaymentAuthorisationCode	<input type="text"/>
IncomeManagementReceiptNumber	<input type="text"/>
Originators Reference	<input type="text"/>
CardScheme	<input type="text"/>
CardType	<input type="text"/>
PaymentAmount	<input type="text"/>
ResponseCode	<input type="text"/>
ResponseDescription	<input type="text"/>
Number of payment lines	<input type="text"/>

Payment 1

Receipt Number	<input type="text"/>
DueDate	<input type="text"/>
PaymentType	<input type="text"/>
Pay Description	<input type="text"/>
XML Description	Premises Licence
PaymentDue	<input type="text"/>
Paid	<input type="text"/>
Payment Date	06/05/2026
Fund	<input type="text"/>
Reference	YF2NDB10N98

Form Calculations

Title Casing	<input type="text"/>	Enable Priv Pol	<input type="checkbox"/>	Section M Mand	<input type="checkbox"/>
Sentence Casing	<input type="text"/>	DPSCon Form	<input type="checkbox"/>		
UPRN for address lookup	<input type="text"/>	DPS PLN	<input type="text"/>		
Boolean to hide this page	<input type="checkbox"/>	DPS DOB	<input type="text"/>		
Field for email (Bath or Brom)	<input type="text"/>	Agent Email	<input type="text"/>		
Field for fee array	<input type="text"/>	Agent D Tel	<input type="text"/>		
WRS custodian initials	<input type="text"/>	Capacity	<input type="text"/>		
Enable Personal Licence La list	<input type="checkbox"/>	Personal Licence issuer code	<input type="text"/>		

Other Custom Calculations

Calculation for licensable activities	<input type="text"/>	App Day Tel	<input type="text"/>
Subject Line for Email Out	<input type="text"/>	App Email	<input type="text"/>
Body for Internal Email	<input type="text"/>	App Address	<input type="text"/>
Body for External Email	<input type="text"/>	App DOB	<input type="text"/>
Start Date in XML format	<input type="text"/>	App 2 D Tel	<input type="text"/>
End Date in XML Format	<input type="text"/>	App 2 Email	<input type="text"/>
Hours the TEN covers	<input type="text"/>	App 2 Add	<input type="text"/>
DOB	<input type="text"/>	App 2 DOB	<input type="text"/>
Customer Email Acknowledgment	<input type="text"/>	Corr D Tel	<input type="text"/>
Premise Activities Complete	<input type="text"/>	Corr Add	<input type="text"/>
Premise Activities Part 1	<input type="text"/>	Corr Email	<input type="text"/>
Premise Activities Part 2	<input type="text"/>	Open Hours	<input type="text"/>
Premise Address	<input type="text"/>	App 3 D Tel	<input type="text"/>
TP Address	<input type="text"/>	App 3 Email	<input type="text"/>
TP DOB	<input type="text"/>	Ext Pty Email	<input type="text"/>

I am providing / attaching a the plan of the premises [\(See section 2.9 \(opens in a new tab\) of this guidance\)](#) **X**

Please upload your plan of the premises [City Brides Alcohol Licence Floorpla...](#)

The nominated Designated Premises Supervisor has completed the consent form contained within this application

If suitable, you can upload the completed designated supervisor consent form

I am applying as an individual rather than a business / limited company and have provided proof of my entitlement to work in the UK (for information on what you can provide as evidence, [please reference our evidence guidance notes \(opens in a new tab\)](#))

Please upload proof of your entitlement to work in the UK (if you have not provided a share code)

I understand that if I do not comply with the above requirements my application will be rejected **X**

I understand that once my application has been formally accepted, I must advertise my application. Please note you should not arrange the advertising of your application until you have specifically received confirmation from the Licensing Authority that your application has been formally accepted and is being processed **X**



Use this page if there is any other information that you think we should know about.

Alcohol will be supplied as part of a pre paid bridal consultation package known as the "Luxe Appointment". The Luxe Appointment is charged at £20 per person and includes cake and one glass of Prosecco. Should customers request an additional glass, this may be supplied at a charge of £5 per person. Alcohol service is limited and controlled in keeping with the nature of the business as a luxury bridal retail boutique and not a bar or drinking establishment.

Alcohol will only be supplied to customers attending pre booked bridal appointments and their invited guests. No walk in alcohol sales or general public drinking will be permitted.

From time to time, cocktails may be offered as an alternative to Prosecco as part of the appointment experience.

Appointments are limited to a maximum duration of two hours and all alcohol consumption will take place within designated seated consultation areas under staff supervision.

Declaration ([please read guidance note 10 \(opens in a new tab\)](#))

[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The Designated Premises Supervisor named in this application form is entitled to work in the UK (and is not subject to conditions preventing them from doing work relating to a licensable activity) and I have seen a copy of their proof of entitlement to work, if appropriate.

A person commits an offence if they knowingly or recklessly makes a false statement in or in connection with an application for a premises licence.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Confirmation of applicant or applicant's solicitor or other duly authorised agent ([please see guidance note 11 \(opens in a new tab\)](#)). If confirming on behalf of the applicant please state in what capacity.

Confirmation

Name

Date

Capacity (owner, director etc.)

For joint applications, confirmation of 2nd applicant or 2nd applicant's solicitor or other authorised agent ([please see guidance note 12 \(opens in a new tab\)](#)). If confirming on behalf of the applicant please state in what capacity.

Confirmation

Name

Date

Capacity (owner, director etc.)

Contact name (where not previously given) and postal address for correspondence associated with this application ([please see guidance note 11 \(opens in a new tab\)](#))

Name

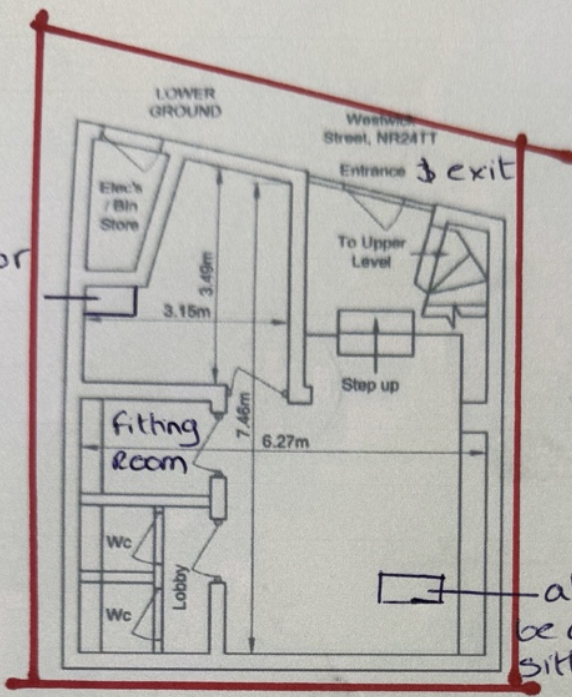
Address

Postcode

Telephone number (if any)

Email address

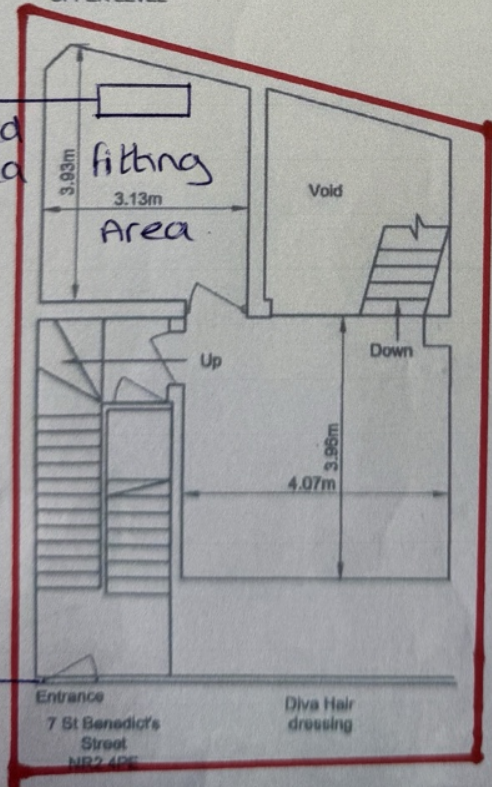
Confirm email address



fridge for alcohol

alcohol to be consumed sitting area

UPPER LEVEL



alcohol to be consumed seating area

Exit

Revision History		
Rev	Description	Int. Date

Notes

CITY BRIDES LIMITED

JULIETTE BENOELL

06/05/26

Alcohol supplied only to pre booked appointment customers for consumption on the premises

Property Address

Jordan House
11 Westwick Street, NR2 4TT &
7 St Benedicts Street, NR2 4PE
Norwich, Norfolk

Project Title

Planning

Drawing Title

Lower Ground & Upper Level

Date

31st January 2011

Scale

1:100@A4 Rev

Drawing No.

Drawn by

Evolution Measured Surveys Ltd.

25 Low Road
Worwell, Harleston,
Norfolk, IP20 0HD.
Tel: 01986 788 743
e-mail: Robert@Evolution-surveys.com